



COURSE SYLLABUS

Course Information

Course Title: Principles of Microeconomics
Course Prefix & Number: ECON 2302.1W1
Semester & Year: Spring 2026

Instructor Information

Instructors Name: Samuel Rivas
Office Location and #: Chemistry (CHEM) building, 16
Classroom Location and #: Chemistry (CHEM) building, 14
Office Phone: 903-823-3380
Email: samuel.rivas@texarkanacollege.edu
Office Hours:

Mon	Tue	Wed	Thu	Fri
09:00AM - 09:30AM	09:00AM - 09:30AM	09:00AM - 09:30AM	09:00AM - 09:30AM	
				09:30AM – 11:30AM
11:00PM – 12:30PM	11:00PM – 12:30PM	11:00PM – 12:30PM	11:00PM – 12:30PM	
You may also contact me through MS Teams .				

Student, the Monday – Thursday 11:00 AM morning office hours are set up for you only, the Web student. I will be at or near a laptop or mobile device to assist you during the scheduled time. If you need to meet with me in person, please let me know in advance, so I can adjust my daily schedule to meet your need.

Student, the Friday office hours are set up to assist all economic students. If your schedule permits, and if you can come to the campus, I can assist you with any content or concept questions. I am usually in the **office** or in the **classroom** on Friday mornings. Appointments are not necessary. If you are unable to come to the campus, please call me or email me. Also, on the Moodle course page, there are **Forums** in which you can post any content or concept questions at any time. For students who prefer personal interaction, I will activate **Microsoft Teams**, a virtual meeting tool, (you will receive an email). The instructor and the student will have the ability to call each other into an MS Teams meeting.

Course Information

ECON 2302, Principles of Economics II (3,3,0). A micro-study of costs and the profit maximizing theory of the firm within the various market structures, and analysis of various selected American economics problems, including public theory, agriculture, and income inequality.

Pre/Co-requisite

There are no pre/co-requisite for the course.

Textbook & Course Materials

Required Text:

Textbook: Greenlaw, Steven A., MacDonald, Daniel & Shapiro, David. *Principles of Microeconomics 3e*. Rice University.

Principles of Microeconomics 3e by [OpenStax College](#) is licensed under a [Creative Commons License 4.0 International](#).

ISBN-10 (hard cover)	978-1-711471-49-5
ISBN-13 (b&w paperback)	978-1-711471-50-1
ISBN-13 (digital)	978-1-951693-65-7

The textbook for the course is provided **free** to the Microeconomic student. Specific instructions on how to access and use the textbook are provided in the Moodle class page under Syllabus. Instructions to download the textbook to your device are also provided in Unit 1 under the label Resources.

The textbook can be purchased from the [Online Bookstore](#), online providers, or a provider of your choosing.

Other Course Materials:

Microeconomic students enrolled in this section **are permitted to use a dictionary** on all exams taken during the semester.

The following **business dictionary** is an excellent resource that you may want to consider purchasing through the following online provider or any retail provider of your choosing:

http://www.amazon.com/Dictionary-Business-Economics-Barrons-Dictionaries/dp/0764147579/ref=sr_1_1?s=books&ie=UTF8&qid=1453841034&sr=1-1&keywords=business+dictionary

Additionally, a basic **calculator**, a **pen** or **pencil**, and **highlighters (assorted colors)** for note taking, studying, and review purposes, is recommended for the course.

Microsoft Office: Texarkana College offers Office 365 to all students. Instructions on how to download this free software can be located at <https://www.texarkanacollege.edu/helpdesk/install-office-365/>

Computer Requirement Policy:

Students are required to have a computer with Internet access for classes. The computer must be an actual computer – smart phones, iPads, Androids, Chromebooks, etc., are not acceptable substitutes because they lack software compatibility necessary to complete all assignments and tests. Financial costs for the necessary equipment and internet access are the responsibility of the student. Students needing to purchase a computer may do so through the Texarkana College Bookstore.

Systems purchased through the bookstore meet or exceed all requirements, are competitively priced, and may be purchased using financial aid funds. If the system is purchased through another source, it is the student's responsibility to ensure the system meets all requirements.

Computer systems requirements:

- Webcam, microphone, speakers, or headphones.
- Windows 10 or a recent version of Mac OS (minimum Sierra). Windows 10 S mode is not supported.
- Hardware capable of running Microsoft Teams (free download) and supports multi-media playback.
- Support for Chrome or Microsoft Edge – Note: Firefox, Safari, or other browsers may not work on all TC applications.
- Able to run Microsoft Office, which will be provided free to TC students.
- Adobe Reader or another PDF viewer.
- Antivirus software such as Windows Defender or another 3rd party anti-virus solution.
- The Respondus Lockdown browser is used for taking tests; therefore, the system must be capable of running this software. Most newer systems that meet other specifications should work.

Students should regularly back up content to prevent loss of coursework due to hardware failure. Backup copies of documents and other coursework may be placed on OneDrive cloud storage. OneDrive is included free of charge for all TC students.

A list of Internet service providers can be found on the TC website at:
<https://www.texarkanacollege.edu/coronavirus/>.

Computer Requirements

Access: This is an online course. You will need to have access to a computer. If you do not have access to a computer off campus, there are computers located in the Palmer Memorial Library that may be used by students. It is best if you have high-speed internet access. If you have Dial-up, it may be difficult to download videos and other materials.

Browser: Texarkana College's Learning Management System suggests that students use the most current version of the Internet Explorer browser.

Internet Explorer can be downloaded by going to:

<https://www.microsoft.com/en-us/download/internet-explorer.aspx>

Firefox can be downloaded by going to:

<https://www.mozilla.org/en-US/firefox/new/>

ACGM Student Learning Outcomes

Upon successful completion of this course, students will:

1. Explain the role of scarcity, specialization, opportunity cost and cost/benefit analysis in economic decision-making.

2. Identify the determinants of supply and demand; demonstrate the impact of shifts in both market supply and demand curves on equilibrium price and output.
3. Summarize the law of diminishing marginal utility; describe the process of utility maximization.
4. Calculate supply and demand elasticities, identify the determinants of price elasticity of demand and supply, and demonstrate the relationship between elasticity and total revenue.
5. Describe the production function and the Law of Diminishing Marginal Productivity; calculate and graph short-run and long-run costs of production.
6. Identify the four market structures by characteristics; calculate and graph the profit maximizing price and quantity in the output markets by use of marginal analysis.
7. Determine the profit maximizing price and quantity of resources in factor markets under perfect and imperfect competition by use of marginal analysis.
8. Describe governmental efforts to address market failure such as monopoly power, externalities, and public goods.
9. Identify the benefits of free trade using the concept of comparative advantage.

Communication Between Instructor and Student

All communication in the course will be conducted through email, telephone, the Forum(s), in person if necessary, or MS Teams. The instructor will reply to the student within 24 hours of an email message, voice mail message or Forum post, Monday through Thursday. The exception is for messages or posts left after **11:30 am** on a Friday. These messages or posts will be replied to no later than the following Monday, **3:00 pm**. If you have not received a reply within that time limit, please resend. **All email communications must be through your TC email account.**

The primary purpose of the Forum(s) is for you to post content questions to me or to communicate with classmates about content. These questions and my answers will be viewed by all the students in the class. If you have a specific question about any course content, please check the forum out before you ask your question. A classmate might have already asked the question and received an answer.

Feel free to call me, **903.823.3380**, during the posted office hours. Effective communication between instructor and student is essential with an online delivery course.

Grading

Online Issues: This is not a self-paced class. An online course covers the same material as traditional “live” sections. You have some flexibility in determining WHEN you work on the class material, but there are regular and specific deadlines for Tests (Exams), Q&A assignments, the Communication Assignment, and the Learning Outcome Tests (LOT). Be sure to keep up with the deadlines. In this online course you may not have to be physically present at a place and time as in a traditional class, but it does not demand less time or effort. In fact, online classes tend to take **MORE** time and discipline than face-to-face classes. I expect you to check your TC email once every 24 to 48 hours at a minimum, including weekends. This means that you will need to make sure that you have some way to be able to use the internet regularly. Have a backup plan in case your home computer/internet connection goes down. **Texarkana College is not responsible for issues related to your computer or internet service. Problems with your**

computer or internet service is not an excuse for failure in meeting any deadline.

Grading Scale:

59.01 - 69	D	69.01 - 79	C	79.01 - 89	B	89.01 +	A
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Student Assessment

The final grade for this course, ECON 2302 will be determined by the following method:

Participation through the Unit **Q&A's** will count **25 percent (200 possible points / 800 total points)** towards the course average.

A comprehensive four-part Learning Outcome Test (LOT) will be assigned before or upon completion of Unit 1, Unit 2, Unit 3, and the start of Unit 4.

Four tests (exams) will be assigned to complete each of the four units. **Unit Test 1, 2, 3 and 4.** Unit Tests (Exams) 1, 2, 3, 4 and the Learning Outcome Test will count **62.5 percent (500 possible points / 800 total points)** towards the course average.

The **Communication Assignment** will count **12.5 percent (100 possible points / 800 total points)** towards the course average.

The grades for Participation (Q&A's), the Learning Outcome Tests (Exams), the Unit Tests (Exams), and the Communication Assignment will be posted in the **Jenzabar Gradebook**.

Unit Test	Chapter Content	Tentative Test Week
1	1.2.3.5.6	January 31 – February 01
2	7.8.9.10	February 14 – 15
3	11.12.13	February 27 – 28
4 (Final Exam)	14.15.16.19.20	March 10 – 11

Unit Tests Learning Outcome Test Communication Assignment Participation	Grade Range	Points Earned (Grade)	Total Possible Points
1	0 - 100		100
2	0 - 100		100
3	0 - 100		100
4: Final	0 - 100		100
Learning Outcome Tests (4 Parts)	0 - 100		100
Communication Assignment	0 - 100		100
Participation (10 Q&A's)	0 - 20		200
Total			800
Points Earned / Total Possible Points = Course Average			

Activities/Assignments

How the Course is Organized

The course is organized in Unit format. There are four Units; 1, 2, 3, and 4. Each unit will consist of a Unit Calendar, Overview, Resources, and Activities.

Units 1, 2, and 3 will have three Q&A assignments along with a respective Learning Outcome Test (Part 1, 2, and 3), concluding with a Unit Test (Exam). **Unit 4** will have the Communication Assignment, one Q&A assignment along with the Learning Outcome Test (Part 4), concluding with a Unit Test (Exam).

All assessments are posted in **Moodle**, under the label **Activities**.

***Testing may be subject to change**

Participation: The Q&A's in Units 1, 2, and 3 cover the concept related chapter questions. Each Q&A will specify the number of questions, the chapter number, and the maximum points. The responses to the Q&A's will be submitted to Moodle. Utilize the resource material (*not person or people*) available to you, i.e., textbook, notes, videos, hyperlinks, to answer the questions. You are on the honor system regarding the Q&A. **Do your own work.**

Learning Outcome Test (LOT) (Four Part): The Unit LOT is comprehensive. Each LOT will cover the ACGM learning objectives listed for the class. The Learning Outcome Test will consist of multiple-choice questions, fill in the blank questions, diagrams, and tables. The LOT will have 67 total questions. This is a **four-part** LOT. The responses to the LOT will be submitted to Moodle. Utilize the resource material (*not person or people*) available to you, i.e., textbook, notes, videos, hyperlinks, to answer the questions. You are on the honor system regarding the test. **Do your own work.** One attempt for each of the respective LOT's. There is a time limit set for each LOT.

Unit Tests: You will have **four** Unit Tests (Exams). The four-unit tests (exams) are 1, 2, 3, and 4. These tests will consist of 40-50 multiple-choice and short answer questions over the chapter(s) covered in the respective Units. A two-hour time limit is set for each of the unit tests (exams) 1, 2, 3, and 4.

Communication Assignment: The assignment will be made available at the start of Unit 4. The assignment will consist of 113 replies related to the concept of Perfect and Imperfect Resource Markets. A lecture video detailing the concepts and a PowerPoint Presentation along with PowerPoint notes are the resources provided. The responses to the assignment will be submitted to Moodle. Utilize the resource material provided (*not person or people*) to answer the questions. You are on the honor system regarding the assignment. **Do your own work.**

What Should Students Do First? Upon accessing the course in **Moodle** (Principles of Microeconomics (ECON2302.1W1-WEB-SP26)) do the following:

1. The course is defaulted to the **Welcome and Orientation** page.
Start here by reading and following the instruction.

2. The **Getting Started Book** addresses and answers questions about the course.
3. The **Syllabus Book** provides the details about the subject for the semester. The last two links are the comprehensive Microeconomics 2302.1W1 Syllabus and the Course Schedule (Checklist). The table (schedule) details the Unit, the Assignment, the Due Day, the Due Date, the Due Time, the Type of Assignment, and the Possible Points.
4. The Course Forums, **Professor's Corner** and **Coffee Shop**, follow.
5. The Course Contact (Instructor of Record email) is located at the bottom left of each page.
6. At the bottom right of the page, the read is NEXT SECTION, **Unit 1**.
7. Select **Unit 1** to begin with Microeconomics.
8. Each Unit will contain the Unit Calendar, Overview, Resources, and Activities.
9. Check your @texarkanacollege.edu email on a regular basis.

Class Expectations

Students are expected to login within the first day of class and begin working on their assignments immediately. You are expected to log in at least 3 times each week to check on announcements. Announcement can be found in the "Unit Forums" or on your assigned student TC email address.

Class Schedule

The class schedule is your guide to help you stay on track during the semester. The three Q&A's from Units 1, 2, and 3 will provide preparation for each of the Learning Outcome Tests and the Unit Tests. You will need to read the chapter content, and the supplemental material provided for each of the Q&A's, submit the Q&A's (applies to Unit 1, Unit 2, and Unit 3), review and study the Q&A's, and organize the Q&A's for assessment. The class schedule below appears in the Course Schedule (Checklist).

Unit 1					
<i>Assignment</i>	<i>Due Day</i>	<i>Due Date</i>	<i>Due Time</i>	<i>Type</i>	<i>Possible Points</i>
Read: 1.2.3.5.6				Textbook	
Q&A 1	Thursday	01/22	11:55 PM	Participation	20
Q&A 2	Sunday	01/25	11:55 PM	Participation	20
Q&A 3	Wednesday	01/28	11:55 PM	Participation	20
Learning Outcome Test: Part 1	Friday	01/30	11:55 PM	Exam	35.83
Unit Test 1	Sunday	02/01	11:55 PM	Exam	100
Unit 2					
<i>Assignment</i>	<i>Due Day</i>	<i>Due Date</i>	<i>Due Time</i>	<i>Type</i>	<i>Possible Points</i>
Read: 7.8.9.10				Textbook	
Q&A 5	Thursday	02/05	11:55 PM	Participation	20
Q&A 6	Sunday	02/08	11:55 PM	Participation	20
Q&A 7	Wednesday	02/11	11:55 PM	Participation	20
Learning Outcome Test: Part 2	Friday	02/13	11:55 PM	Exam	34.33
Unit Test 2	Sunday	02/15	11:55 PM	Exam	100

Unit 3					
<i>Assignment</i>	<i>Due Day</i>	<i>Due Date</i>	<i>Due Time</i>	<i>Type</i>	<i>Possible Points</i>
Read: 11.12.13				Textbook	
Q&A 9	Wednesday	02/18	11:55 PM	Participation	20
Q&A 10	Saturday	02/21	11:55 PM	Participation	20
Q&A 11	Tuesday	02/24	11:55 PM	Participation	20
Learning Outcome Test: Part 3	Thursday	02/26	11:55 PM	Exam	14.92
Unit Test 3	Saturday	02/28	11:55 PM	Exam	100
Unit 4					
<i>Assignment</i>	<i>Due Day</i>	<i>Due Date</i>	<i>Due Time</i>	<i>Type</i>	<i>Possible Points</i>
Read:14.15.16.19.20				Textbook	
Communication Assignment	Tuesday	03/03	11:55 PM	Assessment	100
Learning Outcome Test: Part 4	Sunday	03/08	11:55 PM	Exam	14.92
Q&A 13	Monday	03/09	11:55 PM	Participation	20
Unit Test 4 (Final Exam)	Wednesday	03/11	11:55 PM	Exam	100

Absentee Policy

Because you do not come on campus and sit in a classroom, attendance is determined by your active participation (Q&A's) and communication in the course. Make sure that you log in frequently, participate in your course activities and discussions, and check your **TC email** regularly. Students who succeed in online classes keep a schedule just as they would if they were attending class on campus, and they communicate with one another and their instructor frequently. Attendance is vital to your success. Check **TC email** at least three times per week.

Absence in an **online course** is defined as the lack of an active post or submission within the course including discussion board posts, written assignments, and tests. This standard will be used to determine all absentee issues, including but not limited to, 12th Day Census Reports, last date of attendance, and involuntary withdrawal from a course due to absences. **All online students must complete an Enrollment Verification activity within the first week of class (activity depends upon the professor); Q&A 1; otherwise, the professor may drop the student for not having attended.**

A student should not stop attending a class without formally withdrawing from the course by the institutions published Last Day for Students to Drop. If a student stops attending class after the published Last Day for Students to Drop, the student **may** receive a grade of "F" in the class. The instructor will submit the last date of attendance for students receiving a grade of "F" or "W."

Withdrawal from a course(s) may affect a student's current or future financial aid eligibility. Students should consult the Financial Aid Office to learn both short- and long-term consequences of a withdrawal. The last day to withdraw from the course is Friday, February 27, 2026.

Make-up Policy

A student may make up **one** missed unit test. There will be a ten-point penalty for missing the test date. The student is required to take the makeup test **within** one week, **seven days**, from the missed deadline.

The **make-up** test policy applies to Unit Test 1, 2, and 3. There is **no** make-up policy for the Q&A's and the Final Exam (Test 4). **If the Final Exam is missed, an F will be earned for the course.** The specific process to follow is:

- Inform and communicate with the Instructor of the missed deadline.
- Have the following information ready when informing and communicating with the Instructor.
- The Make-up day, the date, and the time
- The Make-up will be taken in Moodle.

Academic Dishonesty Policy

Scholastic dishonesty, involving but not limited to cheating on a test, plagiarism, collusion, or falsification of records will make the student liable for disciplinary action after being investigated by the Dean of Students. Proven violations of this nature will result in the student being dropped from the class with an "F." This policy applies campus wide, including TC Testing Center, as well as off-campus classroom or lab sites, including dual credit campuses. This information can be found in the TC Catalog/Student Handbook at <https://texarkanacollege.edu>.

Disability Act Statement

Texarkana College complies with all provisions of the Americans with Disabilities Act and makes reasonable accommodations upon request. Please contact Tonja Blasé at 903.823.3349 or go to the office located in the Palmer Memorial Library.

If you have an accommodation letter from his office indicating that you have a disability which requires academic accommodations, please present it to me so we can discuss the accommodations that you might need for this class. *It is best to request these changes at the beginning if not before the start of class* so there is ample time to arrange the accommodations.

Financial Aid

Attention! Dropping the class may affect your funding in a negative way! You could owe money to the college and/or federal government. Please check with the Financial Aid office before making the decision to drop the course.

Complaint Process

The complaint process can be found at <https://www.texarkanacollege.edu/wp-content/uploads/2014/11/online-classes-complaint-procedure.pdf>.

Netiquette

"Netiquette" is the term used to describe rules of courtesy in using electronic communication.

These rules are intended to help use the medium effectively and considerately. The ideas below are intended to help with electronic class discussion.

When communicating in an online course you are addressing a group of people. The following guidelines will help you to communicate effectively.

- Do not say things that you would not say in a face-to-face environment, or in any public place.
- Do not share confidential information.
- Use the subject line to identify the content of the message.
- Stay up to date on forum postings by reading them regularly.
- Always comply with copyright by citing your references when posting online content.
- Use individual e-mail for messages to individuals rather than tying up the group list.
- Do not forward emails or discussion forum postings without asking permission from the original author.
- Electronic communication does not provide visual cues, such as smiles or frowns that face-to-face communication allows. Therefore, humor and/or sarcasm in written text might be misunderstood and interpreted as rude or inflammatory in the online environment. Choose your words carefully to avoid hurting or angering anyone. Should emotions become inflamed, do not promote the anger. Take a cooling down period, perhaps overnight, before you engage in the online activity again.
- Avoid using all capital letters in your text. This is considered ‘shouting’ in the online classroom.
- Aim for clarity and readability in your text.
- Use proper English and remember to spell check.
- If you do not understand the assignment’s directions or the posts of your classmates do not be afraid to ask for clarification.
- The online classroom is a community of learners. Participate actively in the community and reach out to your classmates with a helping hand.

Technical Assistance

Texarkana College offers students several ways to access technical assistance for IT issues as well as their online classrooms.

Service Desk:

Location: Media Center Building

Standard Service Hours: M-TH 7:45 AM – 5:00 PM: Friday: 7:45 AM – 4:00 PM

Extended Phone Only Service Hours (Limited Support including Password Resets): M-TH 5:00 PM – 8:00 PM

Contact:

Phone: 903-823-3030

Email: support@texarkanacollege.edu

Service Window: standard service hours

Website: <https://support.texarkanacollege.edu>