



TEXAS HIGH SCHOOL DUAL CREDIT

Course Name: Newspaper/Yearbook III Dual Credit

College Course Name & Number: Media Writing COMM 2311

Adjunct Instructor Information:

Rebecca Potter

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Proctor:

Sara Vaughn

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Textbook: *Writing and Reporting News: A Coaching Method*, Carole Rich

Course Description: Students enrolled in Media Writing will learn the formula for a basic story, how to collect information, develop sources, interview techniques, and the art of storytelling. Students will produce stories for the high school publications while learning the importance of meeting deadlines.

Student Learning Outcomes

Upon successful completion of this course, students will:

1. Demonstrate proper media writing and editing styles.
2. Modify writing styles to fit various media platforms.
3. Demonstrate effective information gathering skills and techniques.
4. Demonstrate understanding of laws, ethics, and responsibilities of media writing.

Publication Labs

All students enrolled in Media Writing must attend scheduled work nights in the journalism lab. During this time, students must work on journalism-related activities. At least four hours are required each grading period.

Student Assessment

Assessment will be based on projects, such as yearbook spreads, newspaper pages and online stories. Students will also be assessed on cooperative learning as they work with other staff members on assignments and the ability to meet deadlines. Students are expected to follow AP Style and local publication style.

Projects and Course Schedule

Assignments and projects will be specific to each publication. Students will be evaluated on their responsibilities for content according to each issue or deadline. The course schedule will follow the deadlines specific to each publication.

Grading Scale

Grade	
A	90-100
B	80-89
C	79-70
D	60-69
F	59-below

Chapter 1: Changing Concepts of News Chapter 2: Basics of a News Story	AP Stylebook; Coverage Ideas; Stories
Chapters 3: Social Media Chapter 4: Sources & Online Research	AP Stylebook, Coverage Ideas; Stories
Chapter 5: Interviewing Techniques Chapter 6: Mobile & Multimedia Skills	AP Stylebook, Coverage Ideas; Stories
Chapter 7: Leads & Nutgrafs Chapter 8: Story Organization	AP Stylebook, Coverage Ideas; Stories
Chapter 9: Story Forms Chapter 10: Storytelling & Features	AP Stylebook, Coverage Ideas; Stories
Project	Project work

Attendance Policy:

Students will follow the attendance policy of Texarkana ISD. However, students can be dropped or may not receive credit for Dual Credit classes for excessive absences and still be enrolled in the high school class.

Make-up Policy:

Students will follow the make-up policy outlined in the Texas High School student handbook for dual credit classes. Late work is subject to penalty.

Academic Dishonesty Policy: Academic Integrity Statement

Scholastic dishonesty, involving but not limited to cheating on a test, plagiarism, collusion, or falsification of records will make the student liable for disciplinary action after being investigated by the Dean of Students. Proven violations of this nature will result in the student being dropped from the class with an “F”.

This policy applies campus wide, including TC Testing Center, as well as off-campus classroom or lab sites, including dual credit campuses. This information can be found in the Student Handbook at <https://texarkanacollege.edu>.

Disability Act Statement:

Texarkana College complies with all provisions of the Americans with Disabilities Act and makes reasonable accommodations upon request. Please contact Larry Andrews at 903.823.3283, or go by the Recruitment, Advisement, and Retention Department located in the Administration building for personal assistance.

If a student has an accommodation letter from the Recruitment, Advisement, and Retention Department indicating that he or she has a disability that requires academic accommodations, the student should present the letter to the instructor so accommodations can be made. *It is best to request these changes at the beginning if not before the start of class* so there is ample time to make accommodations.

Financial Aid:

Attention! Dropping this class may affect your funding in a negative way! You could owe money to the college and/or federal government. Please check with the Financial Aid office before making a decision.

TC Email:

Students should check their TC Email account on a regular basis to check for general information sent from campus or instructors. Also, when emailing the instructor, the students should use the TC Email account.

NOTE: The above guidelines are subject to amendment by the instructor at any point during the semester.

COVID Statement – Alternate Operations during Campus Closure:

In the event of an emergency or announced campus closure due to a natural disaster or pandemic, Texarkana College may need to move to altered operations and course delivery methods. During this time, Texarkana College may opt to continue delivery of instruction through methods that include but are not limited to: online learning management system (Jenzabar or Moodle), online conferencing through TEAMS, email messaging, and/or an alternate schedule. It is the responsibility of the student to monitor Texarkana College's website, (www.texarkanacollege.edu) for instructions about continuing courses remotely, instructor email notifications on the method of delivery and course-specific communication, and Texarkana College email notifications for important general information.

NOTE: The above guidelines are subject to amendment by the instructor at any point during the semester.

