### 4.4 Evaluating Logarithms and the Change-of-Base Theorem

## Common Logarithms

CLASSROOM EXAMPLE 1 Evaluating Common Logarithms with a Calculator
$\log 10,000$
$\log 341$
$\log 0.06894$

## Applications and Models with Common Logarithms

In chemistry the $\mathbf{p H}$ of a solution is defined as

$$
\mathbf{p H}=-\log \left[\mathbf{H}_{3} \mathbf{O}^{+}\right],
$$

where $\left[\mathrm{H}_{3} \mathrm{O}^{+}\right]$is the hydronium ion concentration in moles per liter. The pH value is a measure of the acidity or alkalinity of a solution. Pure water has a pH 7.0 , substances with pH values greater than 7.0 are alkaline, and substances with pH values less than 7.0 are acidic. It is customary to round pH values to the nearest tenth.

## CLASSROOM EXAMPLE 2 Finding $\mathbf{p H}$

(a) Find the pH of a solution with $\left[\mathrm{H}_{3} \mathrm{O}^{+}\right]=6.8 \times 10^{-8}$.
(b) Find the hydronium ion concentration of a solution with $\mathrm{pH}=4.3$.

## Natural Logarithms

CLASSROOM EXAMPLE 5 Evaluating Natural Logarithms with a Calculator
Use a calculator to find the values of
$\ln e^{4}$
$\ln 341$
$\ln 0.06894$

## Logarithms with Other Bases

## CLASSROOM EXAMPLE 8 Using the Change-of-Base Theorem

Use the change-of-base theorem to find an approximation to four decimal places for each logarithm.
$\log _{4} 20$
$\log _{2} 0.7$
$\log _{9} 794$

